

# MICAA' THOMAS

## FILM PRODUCER

Orlando, FL | themicaathomas@gmail.com | 301.806.6342 | linkedin.com/in/micaathomas

### EDUCATION

---

Savannah College of Art and Design (SCAD) | School of Digital Media **Savannah, GA**  
*Bachelor of Fine Arts in Visual Effects | Minor in Animation and Drawing* May 2020

- **Relevant Coursework:** Business I&II, Compositing, Digital Light, Shade, and Rendering

### WORK EXPERIENCE

---

**Penny and the Peanut @ Target, Amazon, Barnes and Noble, and Books A Million** **Orlando, FL**  
*Founder and Creative Director* July 2020 - Present

- Generated 100+ sales and \$3,000+ in profit by scouting an illustrator and independently designing marketing plans through Amazon with a \$1,250 budget, including 500 units of books and illustrator fees.
- Earned a 5-star customer rating with 50+ reviews by building strong relationships with valued and loyal customers globally.
- Built a strong marketing campaign that reached 5,000+ viewers via Instagram and TikTok to promote products

**Target Food Allergy Internal Network** **Zoom Orlando, FL**  
*Brand Ambassador* March - May 2020

- Created a Campaign for Target's Food Allergy Awareness Week Events as the Brand Ambassador.
- Effectively communicated, planned, and scheduled meetings for the Campaign via Zoom
- Coordinated Zoom meetings for all employees to rehearse for the deadline of the Final Production date.

**"Our House is on Fire" CG Short Film – Greta Thunberg** **Savannah, GA**  
*Director & Producer* February 2019 - April 2020

- Scouted the Executive Producer and 23 incredible artists from the VFX, Animation, and Sound Department
- Managed schedule for Executive Producer, Greta Thunberg's close ally Almy Bartis.
- Populate internal production/creative tracking system with asset naming conventions and other pertinent data needed.
- Monitored and updated shotgun to reflect notes to the team across various software, Houdini, Nuke, Maya, & After Effects
- Examining scripts and storyboards to generate visual effects breakdowns and budgets and identify the appropriate effects.

**Ventana Productions** **Washington, DC**  
*Production Assistant Intern* August 2019 - June 2020

- Worked alongside the production supervisor to update files and communicate information throughout the final stages of production for this CG show.
- Research and gather materials and information necessary to prepare and execute the production processes, such as preparing all paperwork and setup required for turnovers and overseas and prepping Review Sessions.
- Set up the camera and teleprompter operations for Good Morning America.
- Upload and download images from Secure FTP/Transfer Folders as necessary.

### LEADERSHIP EXPERIENCE & VOLUNTEERING

---

**LPGA** **Orlando, FL**  
*Professional Golfer* August 2020 - May Present

- Booked Domestic and International flights while competing in tournaments around the country while partnering with multiple Multi Million-Billion Dollar companies (Titleist, Bentley, Maserati...etc) to sponsor my tournament fees and other expenses.
- Monitored expenses, provided proper documentation, and coordinated payments using Microsoft Excel

**ACM SIGGRAPH Committee** **Los Angeles, CA**  
*Mentor Recruiter and Student Volunteer* August 2022 - Present

- Help effectively communicate and generate new ideas to recruit mentors for the committee to broaden their community and conferences.

### SKILLS AND INTERESTS

---

- **Software:** Shotgun, Ftrack, Houdini, Nuke, Autodesk Maya, Autodesk 3ds Max, After Effects, Final Cut Pro, Python, Adobe Creative Suite (Photoshop, Illustrator, Acrobat, InDesign), Microsoft Office (Word, Excel, PowerPoint)
- **Skills:** Creative and Analytical Skills, Production Coordination, Effective Teamwork, Research, Performance-Based Budgeting, Leadership, Verbal and Written Communication, Flexibility
- **Languages:** English (Native), French (Limited Working Proficiency)
- **Interests:** Painting and Drawing, Podcasts, Personal Investing, Leisure Golf, and Baking the Best Red Velvet Cupcakes (Family Recipe)